

Global Call for Climate Action (GCCA)

Corporate Engagement Policy

GCCA recognises that in order for the planet to avert catastrophic climate change governments, businesses and the public must all take action.

GCCA focuses most of its efforts supporting campaigns and communications targeting government actions required to curb dangerous climate change. However, GCCA also recognizes that business action is essential in the transition to a low carbon, climate-resilient future, and that businesses can also be powerful advocates for sound government policy. Unfortunately, large segments of the business community are still failing to take action and are often powerful forces in undermining stronger government policies on climate change.

The following policies will guide GCCA engagement with the business community:

1. GCCA Partnerships/Members

GCCA partnership / membership is not open to individual businesses or business coalitions. Not-for-profit organisations representing progressive corporations or networks whose main mandate, recent practice, and public policy stance are consistent with the GCCA's "Call to Action" will be considered for partnership / membership. As one example, B Lab is the non-profit behind B Corps-certified businesses. Furthermore, GCCA will not allow business representatives to play a governance role within its structures.

2. Engagement and Collaboration

Progressive business can be an influential voice in pressuring governments to create public policies that will set the planet on course to avoid or reduce dangerous levels of climate change. Engagement of any kind with non-profit business coalitions must be consistent with GCCA's Mission, Vision and Principles and due diligence will be undertaken to ensure compatibility in that regard.

On a project-by-project basis, the GCCA may collaborate with organizations that have built progressive business networks that are committed to working on climate change. Examples include: Ceres Investor Network on Climate Risk, The Climate Group, and Corporate Leaders Group on Climate Change or networks that promote the expansion of renewable energy and other clean technologies. (The GCCA will not collaborate with organizations that promote the use of nuclear power or fossil fuels). Such organizations will also have the opportunity to join the GCCA as "partners or members" if they wish (see above).

If there are any questions raised about any potential corporate collaborations these should be brought to the Board for their decision on a case-by-case basis.

3. Donations

The GCCA as an organization will not accept any cash donations from corporations.

GCCA may accept in kind donations of goods and/or services from corporations and may also accept cash donations from corporate foundations (including philanthropic organisations with current income from and/or other ties to for-profit corporations). When in-kind corporate donations exceed a market value of \$20,000 USD, or when cash donations from foundations or trusts with corporate links are a possibility, the following conditions must be met before donations will be accepted:

- The donor is willing to sign onto a statement of support for GCCA, including agreement with our “Call to Action”.
- The GCCA Secretariat has demonstrated to the satisfaction of the GCCA Board that the core business of the corporation or foundation concerned is not oriented towards or dependent upon the continued use of fossil fuels or the unsustainable use of renewable natural resources, and that it is not associated with any efforts contrary to the GCCA’s Mission, Vision and Principles.
- The GCCA Secretariat has undertaken and presented to the GCCA Board an ethical screen of the donor’s business activities.
- The donor has explicitly agreed that GCCA’s acceptance of the donation does not entitle them to use the GCCA name or associated brands without prior written consent from the GCCA Secretariat for each use.

4. GCCA partner coalitions will be encouraged to adopt consistent policies; however GCCA will not impose its corporate engagement policy on its partners. Businesses that are associated with a GCCA partner are not permitted by extension to use the GCCA name or brand in any way.

5. GCCA will be transparent about any corporate engagement and will publish this policy on its website. GCCA will include a report on any in-kind donations from corporations, cash donations from corporate foundations, business-related engagement and/or collaboration in its annual report.