



# Global Call for Climate Action Annual Report 2013



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COVER PHOTO: VANESSA BULKACZ, CAN EUROPE

## About GCCA

GCCA partner organizations represent citizens from a broad spectrum of civil society who are concerned about climate change and recognize a need for genuine leadership and meaningful action.



Raquel Rosenberg, AaN tracker at COP 19



Kelly Rigg at Pacific Island Forum

THOM WOODROOFE



2013 International Conference on Climate Change Communication

CHINA/C

GCCA acknowledges the generous support received in 2012 and 2013 from our funders, including the Government of Québec and Oak Foundation, to support our work through 2013.



# Building the momentum for change: Connecting, communicating and converging the climate movement

by Kelly Rigg, Executive Director

For GCCA, 2013 was a strange mix of the good, the bad, and the downright ugly. In the last category, the dismal display of apathy and denial of many governments at COP 19 in Warsaw, and the arrest and imprisonment of the Greenpeace Arctic 30 spring immediately to mind. The fact that our planet entered a new danger zone as concentrations of CO<sub>2</sub> in the atmosphere passed 400 ppm for the first time in recorded history was definitely bad. But, as I prepare to hand over the reins at GCCA to a new Executive Director, I want to focus on the good, and that means people; all the people, from all walks of life and all corners of the globe, who are taking and demanding climate action.

That is the positive flip side of the ugly and deeply frustrating side of working in the climate change field; the growing wave of people who are transforming their own behaviour and rallying others to do the same; the thousands who join protests in the streets and online, who write, tweet, film, sing and march for action; the people not content to wait for others to make the first step. These people add up to a powerful, global and unignorable momentum for change. It is humbling and inspiring to be a part of it.

The year began with a renewed sense of purpose and direction for GCCA. A thorough review of the work of our expanding network at the end of 2012 clearly identified communications as the area where GCCA adds the greatest value. This led to the decision to focus even more on being a communication and information hub for the global climate movement, combining mass digital mobilization and aggregation with helping partners to coordinate effectively around joint strategies at key moments.

GCCA has worked hard to create innovative campaign tools that build capacity among our NGO partners. The work leading up to and at COP19 is a case in point. Early on we flagged the inherent contradiction of a country with a dominant coal industry hosting vital negotiations which should be leading to massive, and rapid, reductions in CO<sub>2</sub> emissions, and this became the rallying point in Poland (or “Coaland” as our Polish Adopt-a-Negotiator tracker proclaimed it) at the EU level, and internationally. GCCA and our partners the Climate Action Network were instrumental in building the capacity of the nascent Polish Youth Climate

Network in the months before the conference, helping them become more visible and coordinated, and they in turn provided the global climate movement with invaluable support on the ground when we all converged in their city.

The faces of the people joining in the Warsaw March for Climate and Social Justice; the voices of those chanting for change in the stadium; the courage of the Philippines’ representative Yeb Sano and the hundreds of mainly young people around the planet who fasted for weeks in solidarity with his plea for real climate action: these are the images that defined COP19, not the pitiful official outcome. GCCA is proud of the leading part we played in making sure these inspirational stories reached millions and touched the global consciousness.

Another exciting development in 2013 was GCCA’s evolution from a Global Campaign to the Global Call for Climate Action, complete with an official name change. In the last quarter of the year we took the first steps towards introducing our unprecedented networked Global Call to Action: Now Is Our Moment! This invites everyone – cities, schools, institutions, companies, organizations, individuals – to commit to urgent climate action, and send a strong message to their governments that we do not accept that transformational change is too expensive, too difficult, or can be postponed any longer.

GCCA is already reaching record numbers, and helping our partners to turn people from passive supporters into active participants in the climate movement. The ways in which citizens can contribute are many and diverse, from simple but significant changes in our own homes, to ensuring that our investments and pensions do not support damaging industries, to notifying our political leaders and holding them accountable. People can also sign up to the Global Call for Climate Action: stand up and be counted.

It has been my enormous privilege and pleasure to be the Executive Director of GCCA for the last few years, and I am certain that my successor, Antonio Hill, will bring new energy, insight and leadership as he faces the many challenges ahead. I wish him and the fantastic team at GCCA every success – and will be their most loyal supporter!

It is said that there is safety in numbers; if the number of people heeding this Global Call continues to rise we can hope to stabilize the climate. The American cultural anthropologist Margaret Mead once said, “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.” I take issue only with the word “small”. Sometimes a big group is needed. The climate movement is now counted in the tens of millions of thoughtful, committed citizens of every country, an unstoppable force for good that can and will change the world. ● ● ● ●



Kelly Rigg meets HRH The Prince of Wales at meeting in London on climate change and health in December 2013.

# Our top ten highlights in 2013

## Communicating IPCC AR5: a lesson in preparedness

GCCA – together with the Climate Action Network (CAN), Climate Nexus and the European Climate Foundation (ECF) – made sure its members were thoroughly prepared for the launch of the game-changing IPCC Fifth Assessment Report (AR5). In the months leading up to the release of the first Summary for Policy Makers in September, the GCCA Secretariat set-up a special Communications Working Group, and jointly hosted workshops for media experts to advise partners. GCCA also distributed resource packs and other actionable tools to empower partners to optimally engage with this major communications opportunity. A strategy template was developed, including tips for generating media buzz about the IPCC science.

At the launch in Stockholm, GCCA was ready for action both on the ground and online. A GCCA/CAN crew set up an NGO hub on the WWF 'boatel' near the IPCC venue and attached a huge banner to another boat sailing in the bay just below, with the message "Don't miss the boat! Science says: act now on climate change!" Updated resource packs were distributed to partners globally throughout the week, including multimedia content about the actions on the ground. The Tree – operating with key allies from a UK 'war room' – was used to communicate risk analysis by economic heavy-weights like Lord Stern and PWC, and supply our networks with science-based rebuttal material in response to the inevitable denier attacks. On the day of the full WG1 release, GCCA/CAN lifted the embargo on the very popular 'region by region' breakdown.

The collective actions by the GCCA and its partners and allies led to a wave of overwhelmingly helpful news articles around the world (estimated at 14,000 unique pieces) highlighting the IPCC science and the urgent need for action. In contrast, the misinformation spread by climate science deniers did not gain much traction, and the Nongovernmental International Panel on Climate Change (NIPCC) report launched by the Heartland Institute barely received any mainstream media attention. Science and commitment won the day.

## Poland and the EU: taking on Old King Coal

A strategic decision was taken early in 2013 to appoint a Polish EU campaign coordinator, given Poland's stance as a major blocker of more ambitious EU climate policy, as well as the host of the upcoming COP 19. GCCA was instrumental in establishing the first Polish Youth Climate Network (PYCN), and in April held a five-day capacity building workshop with 350.org to strengthen the network. The network turned to GCCA for support before and during the 'Power Shift' Day of Action and COP 19, and for advice on how to frame, publish and distribute their messages.

Groups and networks were encouraged to fight the dominance of the coal industry in Poland together, and to integrate their domestic efforts with European campaigns driven by other NGOs in Brussels. GCCA organized a series

of briefings for Polish journalists – who have been reticent to cover climate change – by former BBC environment correspondent Richard Black. These collaborations helped to prepare the Polish climate movement for events at COP 19 in November. In a wider EU context, GCCA helped the Brussels- and Paris-based Health and Environment Alliance (HEAL) to produce and communicate their important report *The Unpaid Health Bill – How Coal Power Plants Make Us Sick*. A series of launches in Brussels, Berlin and Warsaw mobilized influential medical professionals in these key markets and helped establish the connection between fossil fuels and public health. This achieved great media coverage, triggering angry reactions by the fossil fuel lobby, and resulting in considerable buzz on social media platforms around a GCCA-made infographic for the report.



Protest march, COP 19, Warsaw Poland

## COP 19, Warsaw: creating a convergence

GCCA's 'Convergence Space' – run with the help of PYCN in the former home of the cultural intelligentsia of Poland – was an important centre for civil society collaboration outside the official COP 19 venue. The space provided free WiFi, an activist cafe, capacity building workshops, movie screenings, panel discussions, banner painting, etc. It was used by groups such as Friends of the Earth, Push Europe, Federation of Young Greens, regional youth meetings, and Climate Justice Now assemblies. The space became an alternative base of operations after many groups walked out of the conference. Collaborating with bloggers inside and outside the conference, GCCA also ran a COP 19 liveblog to keep remote partners and public audiences abreast of the latest developments. GCCA and WWF held a side-event that introduced the work of Carbon Tracker, the carbon bubble and the risk of stranded assets to a UNFCCC audience for the first time. While the official negotiations barely managed to avert total breakdown, GCCA and partners succeeded in raising awareness and making new connections in Poland and globally.

## Adopt-a-Negotiator: the inside track

AaN continues to grow and develop. 800 people applied to come to COP 19 in Warsaw, and in the end fellowships were offered to 12 trackers – from Poland, Peru, China, New Zealand, India, Ukraine, Brazil, Nigeria, Philippines, Fiji, Kenya and Bahrain – the most geographically diverse group yet. This year's team quickly caught the attention of the mainstream

media. For example, a blog by the New Zealand tracker generated news coverage that connected Typhoon Haiyan to COP19 while shining a stark light on climate skeptics in the New Zealand Parliament. The Polish negotiator tracker published a Guardian op-ed, titled *Warsaw UN climate talks: Welcome to Coaland*, which helped cement the narrative about the threats posed by the coal industry.

### **The Tree: sprouting new branches**

GCCA's strategic communications and Rapid Response initiative has grown into a flagship project for changing the discourse around climate change. The Tree's active membership of hand-picked influencers more than doubled in 2013, divided between the North America, Europe and Australia desks. Over 90% of participants regularly use the resources provided – Trending Stories, Tree Alerts and Friday Forecasts – while many consider it a mainstay of their day-to-day climate work. The Tree has also become a space for strategizing amongst GCCA partners and allies, and has developed tools to help small organizations coordinate their messages and organize work-share arrangements. A new Tree website creates a single space providing usable pictures, talking points, studies and other resources. The Tree is growing into a small forest; an Australian desk was opened in 2013, and expansion into China and the establishment of a desk for the global Francophonie are in progress.

### **Digital diligence: amplifying voices and actions**

The ever-evolving [www.tckctck.org](http://www.tckctck.org) website showcases the work of our partners, framing the climate movement as a diversity of causes, actions and voices sharing a common ultimate goal. Beyond the work around the IPCC and COP19, GCCA ran several major social media campaigns in 2013. A slideshow version of the Climate Guide geared at younger audiences was launched with the Leonardo DiCaprio Foundation on Earth Day, resulting in over 1,000 shares, 10,000 likes and more than 20,000 views in total. Record numbers of people engaged with the '13 Oil Spills in 30 Days' infographic that highlighted the dirty business of moving oil. This campaign received more than 25,000 views, a remarkable 12,000 shares and over 300,000 impressions. GCCA played a leading role in promoting #ClimateThanks, a project calling on people to tweet Thank You messages around Thanksgiving to everyone who had done good things for the climate. This 'little' campaign led to 7,763 tweets, 2,523 contributors, and reached 6.88 million unique followers.

### **Fresh Air Brief : tipping, trending and tracking**

The Fresh Air Brief (FAB), designed as a weekly tip sheet for bloggers and journalists, was further developed in 2013. About 50 comprehensive FABs – tracking trending climate news and upcoming meetings, events, and issues that our allies

are tracking – were published throughout the year, and the recipient list almost doubled to 610 members.

### **Capacity building: strengthening the front line**

GCCA has grown to more than 450 partner organizations, increasing its reach and its diversity. The services provided to partners continue to evolve, expand and become formalized in response to feedback. In 2013, GCCA conducted an eight-week capacity building program designed to deliver skills-training to interested people. Nearly 700 people signed up to participate in weekly skills training events; and this email list has the highest consistent click rates among all GCCA managed lists. Leading climate scientist Michael Mann took the time to participate in one of our training events.

### **Climate Week NY: increasing ambition**

On September 24<sup>th</sup>, GCCA and CAN co-hosted a two-part event in New York. The first segment was a panel discussion entitled "Ban Ki-moon's Leaders Climate Meeting and other breakthrough opportunities: keeping the pathway open to avoid catastrophic climate change". GCCA Board Chair Alden Meyer moderated a panel discussion with representatives from the UN, the EU and the Marshall Islands. The second part of the event was an NGO-only strategy session, which concluded that the 2014 leaders summit was a key opportunity to raise ambitions in advance of COP 21 in Paris. These 'mobilization meetings' continued with the GCCA/CAN joint strategy sessions at COP 19, and follow-up meetings in New York. Participants agreed to investigate organizing a march in New York before the UN Climate Summit in 2014.

### **Mobilizing momentum for action: broadening the conversation**

In 2013, GCCA worked within the network and with external partners to broaden the base of support for climate action. Kelly Rigg traveled to the Marshall Islands in September, where the Pacific Island Forum adopted the Majuro Declaration for Climate Leadership, and participated in an expert panel to support the declaration.

Kelly also served on the advisory committee for a new initiative which brought together 100 of today's women sustainability leaders for the International Women's Earth and Climate Summit, and chaired the advisory panel for the UNFCCC's Momentum for Change initiative. At the invitation of Connect4climate, she participated on a panel discussion during Milan Design Week, and another at the University of Warsaw during COP 19. She also traveled to Beijing in October to speak at a conference at Renmin University on climate change communications. GCCA strongly supports the need to broaden the conversation on climate change beyond those who are already engaged. ●●●●



International Women's Earth and Climate Summit

LORI WASELCHUK

# What is GCCA?

The Global Call for Climate Action is arguably the world's most diverse network of non-profit organizations working to mobilize civil society and galvanize public opinion in support of urgent climate action. Our partners – which in 2013 exceeded 450 groups – come from a broad spectrum of civil society. Environmental and humanitarian organizations, youth groups, faith-based charities, labour unions, civic leaders, and individuals from across the globe have joined together to call for the rapid transformational change needed to avert catastrophic climate change through national and international policies, corporate commitments and individual actions.

GCCA's role is to communicate and amplify the work of its partners, help make climate campaigns more effective, and build the capacity of the network. Becoming a GCCA partner is simple. It is a non-partisan organization, and while the groups joining the GCCA are diverse, all have expressed agreement with our Call-to-Action:

***“Now is our moment, before climate disruption becomes irreversible, to stand up for the safety and wellbeing of people — at home and around the world...”***

1. We call for a phase-out of fossil fuels and a just transition towards clean, renewable energy.
2. We call for the protection of our human communities as well as forests, oceans and water resources.
3. We call on leaders to take immediate action sufficient to close the ambition gap between what's needed to secure our future and the inadequate pledges currently proposed for 2020.
4. We call for sufficient funding to support the communities suffering most from the impacts of climate change.

GCCA started campaigning in early 2009. Since then, every day more people have voiced or demonstrated their support for our common goals, building on the legacy of the 17 million who signed-up to our TckTckTck campaign before the Copenhagen talks in 2009.”

Also under the TckTckTck banner, the GCCA runs an online hub that's designed to inspire people all over the planet to take action. The tcktck.org website provides up-to-the-minute information for the public, and cutting-edge communication resources for our partners. The online Tck Climate Guide is available to anyone wanting to explore information, breaking news and campaign actions by country and region. The Tck Action Center aggregates partner campaigns and initiatives, and showcases available solutions and the climate heroes making them happen. Citizens can learn about global warming impacts, clean energy solutions, and ways that they can make a contribution in their own lives.

The Tck website's Partner Center added many new features in 2013. GCCA partners can access media resources, tool kits, open source campaign assets, video and other visual



Polish Youth Climate Coalition

aids, and more. Fresh Air Briefs, Tree Alerts and Rapid Response initiatives allow busy people to stay on top of important stories as they unfold, and help keep the public discourse coherent and fact-based.

GCCA focuses on what unites the climate movement and not what divides it. We exist to make the whole of the work of our partner organizations and allies greater than the sum of their parts, to keep our partners informed and engaged, and to encourage more people everywhere to join the call for climate action.

## Organizational structure

The GCCA organizational structure consists of the Board (including an Executive Committee), the Secretariat (led by the Executive Director, responsible for enabling partners to campaign more effectively, coordinating activities such as Adopt-a-Negotiator, and sharing resources), and Working Groups (set up as necessary for joint campaigns and projects, and consisting of Secretariat as well as partner staff).

## 2013 Board of Directors\*

**Alden M. Meyer**, Director of Strategy and Policy, Union of Concerned Scientists, GCCA Board Chair

**Lo Sze Ping**, CEO of WWF China, GCCA Board Vice Chair

**Steven Guilbeault**, Senior Director, Equiterre, GCCA Treasurer

**Tasneem Essop**, Head of Low Carbon Frameworks, Global Climate and Energy Initiative, WWF International

**Robert Glasser**, Secretary General, CARE International

**Guillermo Kerber**, Project Coordinator, Programme Executive, World Council of Churches

**Munqeth Rashad Mehyar**, President and Jordanian Director, EcoPeace/Friends of the Earth Middle East (FoEME)

**Joao Scarpelini**, Entrepreneur, Activist, Executive Director of Change Mob

**Farhana Yamin**, Associate Fellow, Chatham House, Visiting Professor, Department of Laws, University College London, UK

**Peter Bahouth**, Executive Director, US Climate Action Network

**Barry Coates**, Executive Director, Oxfam New Zealand

\* Board members participate as individuals, not as organizational representatives. ●●●●

# Financial statement

In anticipation of the results of the strategic review in early 2013, the GCCA secretariat was conservative in spending for the first half of the year. It was important to ensure that sufficient funds would be available to implement recommendations arising from the review as well as for important regional and global work in the second half of the year around the release of the IPCC report in Stockholm, Climate Week in New York, and COP 19 in Warsaw.

Following the Board retreat in April, letters were sent to all existing and potential funders informing and updating them regarding GCCA's new direction. Despite the anticipated reduction in overall revenue for 2013, the budget allocation for communications increased, in keeping with the Board's decision to prioritize this aspect of GCCA's activities. Consequently, spending on global campaigns was reduced compared to 2012, as a result of both the stronger communications focus and the fact that the once-in-a-generation Rio+20 Summit in 2012 made global campaign interventions particularly important that year.

The Secretariat continued to improve its efficiency, which minimized the impact of the reduction in funds on the program, allowing GCCA to continue to expand the network and respond to partners' needs. Creative use of social media, video, images and messaging has allowed GCCA to mobilize a broader base of supporters around the world, as is evident from the increasing numbers of partner organizations actively engaging in GCCA initiatives. In this way, we show our firm commitment to channeling the funds provided by our donors to the activities with the greatest potential to generate a more powerful call for global action on climate change.

Our financial statements for 2012 and 2013 are summarized in the table below. Full audited statements are available at [www.tcktcktck.org](http://www.tcktcktck.org).

Years ending December 31, 2013 and 2012 (in USD)		
REVENUE	2013	2012
Operating Grants	1,890,418	2,287,021
Other Revenue	1,401	8,818
<b>TOTAL</b>	<b>1,891,819</b>	<b>2,295,839</b>
EXPENDITURE		
Secretariat Operations	343,848	383,855
Strategic Campaign Coordination	229,801	374,777
Communications	919,564	881,284
Global Campaigns	398,606	646,541
National Campaign Support	-	9,382
<b>TOTAL</b>	<b>1,891,819</b>	<b>2,295,839</b>

## Sources of funding

GCCA acknowledges the generous support received in 2013 from our principal funders, including Oak Foundation and the Government of Québec, without which our work would not be possible. To date, GCCA has received over 95% of its funds from foundations and trusts, while additional grants have also been given directly to some partner organizations for GCCA-related projects. As in previous years, in 2013 GCCA also benefited from in-kind contributions from partners.

Source of funds	Amount	Duration
Foundation grants	USD 1,766,819	2012–2013
Government grants	USD 125,000	2012–2013

We remain committed to further diversifying our sources of funding.

## Use of funds

Communications was by far the biggest expenditure in 2013, in response to feedback from partners that our communications projects represented GCCA's greatest value-added. The team lived up to its growing reputation for cutting-edge use of new media, and engaged ever larger numbers of people from a wide variety of countries and backgrounds. The Tree Rapid Response facility, Fresh Air Briefs, and effective systems for coordinating among partners, are all now well established, resulting in even more efficient communications within the network, thereby allowing more resources to be dedicated to reaching out to new audiences.

Continuing our strategy of strengthening the climate movement around the world by building capacity in the countries hosting major climate conferences, in 2013 our attention at the global and regional level was largely focused on Europe. GCCA supported the development of the Polish Youth Climate Network in advance of COP 19 in Warsaw, and also helped to coordinate campaigns in Stockholm, London and Brussels.

In 2014, the global climate movement will be gearing up for the Climate Action Summit to be held at the UN in New York in September, and GCCA and partners are already working on our united global call to action to ensure that we are ready to seize this major political opportunity. ●●●●



AaN trackers with Minister DeBrum of the Marshall Islands

# Now is our moment: Big things in store for 2014 and beyond

by Alden Meyer, GCCA Board Chair

Addressing the climate crisis in September, UN Secretary General Ban Ki-moon declared: “We know what the problem is. We know what we must do. Now is the time to do it. Now is our moment.” Strong words; the only trouble is that he said them in *September 2009* and, though he and others at the UN have done their best to press world leaders to deliver on them, far too little has actually been achieved since.

Fast forward four years to September 2013, and it’s clear the Secretary General is nothing if not consistent. After announcing that he intends to convene a special Leaders Climate Summit in September 2014, he insisted: “We know the nature of the problem and the options for addressing it, the heat is on, now we must act.” Last November, when exhausted negotiators left COP 19 in Warsaw with scant progress on the issues that divide them, the heat was evident, but the action wasn’t.

It’s to address this gap between rhetoric and action that the GCCA is working to mobilize and expand the climate movement. With more than 450 partner organizations and other allies, we are launching a Global Call for Climate Action and focusing attention on what needs to be done most urgently: ramping up action to cut emissions during the remainder of this decade, and securing a fair, ambitious and binding long-term climate deal in Paris in 2015. This is the home stretch, no more excuses.

It is vital not to underestimate the challenges ahead. In the absence of much stronger action, we remain firmly on the pathway to catastrophic climate change. The gap between the commitments made and the changes needed by 2020 to give us a decent chance of meeting the 2°C goal is widening, and the Warsaw climate summit was distinctly lacking in either ambition or a sense of urgency. Meanwhile, as Typhoon Haiyan and widespread floods and drought in many parts of the world tragically demonstrate, no one is

immune to the loss of life and economic damage caused by the kind of extreme weather events that climate change is expected to make more frequent.



GCCA Board of Directors

The climate summit in New York this September must be more than just another tentative stepping stone along the way to a new agreement in 2015; it must deliver concrete action to ensure that global emissions peak before 2020. Despite lots of fine words, the unfortunate truth is that too few leaders are proving themselves ready to stand up to the fossil fuel industry and implement the transformational policies needed. By delaying these essential changes, they are fundamentally failing to act in the best interests of the vast majority of the people they represent.

Leaders must arrive at the Secretary General’s meeting in September 2014 ready and willing to turn this situation around. They must agree to much more ambitious and urgent actions to curb GHG emissions, to deploy clean technologies, to protect our oceans and forests, and to help make communities and economies more resilient to the impacts of climate change. In short, they need to finally close the gap between rhetoric and action.

The good news is that we have the knowledge, the technologies, and the investment capital needed to close this gap and get on track to staying below 2°C; what is still missing is the political will. That is why civil society is stepping in, and stepping up the pressure.

GCCA is showcasing the vast array of climate actions being taken by communities, corporations and citizens, and stressing the availability of affordable, realistic ways to transform to a sustainable energy future. The climate movement is providing vision and leadership with the expectation that if enough people get mobilized, enough banks, insurance companies and pension funds change their investment strategies away from fossil fuels and towards clean energy sources, enough companies make

## our mission

Global Call for Climate Action (GCCA) brings together a diverse range of local, national and international organizations and social movements in a bold and effective initiative to mobilize civil society and galvanize public opinion to avert catastrophic climate change and support the adaptation efforts of communities most affected by climate change, through national and international policies, corporate commitments and individual actions.

# “Now is our moment, before climate disruption becomes irreversible, to stand up for the safety and wellbeing of people – at home and around the world...”

ambitious climate action pledges, and enough state and local governments put strong climate policies in place, our political leaders will have no choice but to follow suit. The science shows unequivocally that much greater action is necessary, and progress on the ground shows that it is possible – and in fact, already happening in many places around the world. But we need our national leaders on board to make sure that climate action becomes the rule, not the exception.

That is why we are launching a Global Call for Climate Action in 2014. The climate movement gets stronger every day, and now extends far beyond the usual NGO suspects. In 2013 there were a lot of reasons to be optimistic about our ability to make a difference. Ontario became North America’s first jurisdiction to eradicate coal as a source of electricity, while countries in the Pacific came together to launch the Majuro Declaration for Climate Leadership. Some of the world’s biggest public financial institutions took steps to halt investment in coal. The World Bank and IMF announced new policies to limit the funding of fossil fuel projects. In the US, nearly 700 companies signed

a climate declaration that calls tackling climate change “one of America’s greatest economic opportunities.” Civil society was also more active than ever, including through coordinated global campaigns like the Global Power Shift, Ice Ride and the Global Day of Action on Coal. Millions of people engaged in the climate movement.

GCCA is connecting-up the respective strengths of our partners and allies to communicate the urgency of climate change, make everyone aware of the solutions, and mobilize the public to demand strong government action at the national and international levels. People must make it clear that this time they will not take “no” or “not quite yet” for an answer.

A safe climate future is in our grasp, but there is very little room for manoeuvre and there will be no second chances. The Global Call for Climate Action is pulling out all the stops to make 2014 count.

Now Is Our Moment. ●●●●



Bonn, UNFCCC Negotiations

SEBASTIAN DUYCK

# GCCA partners

10:10  
350  
2041  
(R)Evolution Let's Change Now!  
1 Million Women  
2 Degrees C  
30 Days 30 Ways  
A Better Community for All (ABC4All)  
Abibimman Foundation  
Access Initiative, The  
ACT Responsible  
Action Pour Tous  
ActionAid  
Afri Youth Organization  
Africa 2 Green  
Africa Partnership On Climate Change Coalition  
Africa Youth for Peace and Development (AYPAD)  
African Rainforest Conservancy (ARC)  
African Youth Initiative on Climate Change (AYICC)  
Agir pour les Générations Futures (AGF)  
AirClim  
Alaska Center for the Environment  
Alliance for Climate Education (ACE)  
Alpe Adria Green  
American Diplomatic Mission for World Peace  
American Renewable Energy Day (AREDay)  
Amnesty International  
Amycos  
Aotearoa Youth Leadership Institute  
Apollo Alliance  
AQVIVA  
Article 19  
Artists Project Earth  
ASEAN Youth Movement  
Ashoka's Youth Venture  
Asset Owners Disclosure Project  
Association des Jeunes pour le Développement Durable  
Association for Coordinated Operations in Rural Development (ACORD)  
Association Nationale pour le Développement Economique et Social (ANDES)  
Association pour la Protection et la Defense de la Foret du Mayombe  
Association Québécoise des Organismes de Coopération Internationale (AQOCI)  
Atmosforests  
AVAAZ  
Avenir Climat  
Be that Change  
Benin Environment and Education Society (BEES NGO)  
BirdLife International  
Blue Ventures  
Boral Society For Multipurpose Studies And Services  
Botanical Gardens Conservation International (BGCI)  
Brazilia Esperantista Junulara Organizo (BEJO)  
Building Peace  
California Institute of Environmental Design & Management (CIEDM)  
Campaign against Climate Change  
Campaign for Human Rights and Development SL  
Campus Progress  
Canadian Parks and Wilderness Society (CPAWS)  
Canadian Youth Climate Coalition (CYCC)  
Cape Farewell  
Carbon Fund  
Carbon Market Watch  
Carbon Offsets To Alleviate Poverty (COTAP)  
Carbon Shift Ltd  
Carbon War Room  
CARE Climate Change  
Caribbean Youth Environment Network (CYEN)  
Caritas International  
Center for Child Honouring (CCH)  
Center for Creative Ecology  
Center for Youth and Development

Centre for Girls and Interaction  
Centre for Social Markets (CSM)  
Change Partnership  
Change to Win  
China Dialogue  
China Green Student Forum (GSF)  
China Youth Climate Action Network (CYCAN)  
Christian Aid  
Christian World Service (CWS)  
Citizens for Global Solutions  
CIVICUS  
Classical Aid International  
Climate Action Network Australia  
Climate Action Network Canada  
Climate Action Network Europe  
Climate Action Network International (CAN)  
Climate Action Network South Asia (CANSA)  
Climate Bonds Initiative  
Climate Buddies  
Climate Central  
Climate Coalition (Belgium)  
Climate Counts  
Climate Group, The  
Climate Heroes  
Climate Institute, The  
Climate Interactive  
Climate Justice Fast  
Climate Refugees  
Coalition for the Urban Poor  
COCEDA Coalition  
Codepink: Women for Peace  
Columbia University Coalition for Sustainable Development  
Community Forests Pemba  
Community Transformation Foundation Network (COTFONE)  
Concern Universal  
Conservation International  
Consider Us  
Construyendo Puentes  
Consumers International  
Converging World, The  
Coolmyplanet.org  
Cooperation for Development and Solidarity (CIDSE)  
Copenhagen Climate Council  
Corporación Grupo Tayrona  
Costa Rica Neutral  
Dana Mitra Lingkungan  
DanChurchAid  
DARA  
David Suzuki Foundation  
Denmark.net  
DEPANA  
Do Something About Climate!  
Do The Green Thing  
Dogwood Initiative  
E3G  
Earth Champions Foundation  
Earth Child Institute  
Earth Day Network  
Earth Reformers Foundation (For My Sake!)  
EarthEcho International  
Eco Union  
Eco y Voz A.C. (Radio Mente Abierta)  
Ecology Global Network  
EcoWatch  
ECOWEEK  
Eikosphere  
Environment Action Association  
Environment America  
Environmental Law and Management Initiative  
Environmental Media Association (EMA)  
Environmental Rehabilitation Institute For Kids (ERIK)  
Episcopal Ecological Network (EpEN)  
Equilibrium  
Equiterre  
Eradicating Ecocide  
Ethical Consumer  
European Coal Finance Campaign and Network  
European Economic and Social Committee  
European Journalism Centre

Fairtrade  
Faiths United for Sustainable Energy (FUSE)  
Federation of Environmental and Ecological  
Diversity for Agricultural Revampment and Human Rights (FEEDAR & HR)  
Finance Alliance for Sustainable Trade International (FAST)  
Fondo Natural  
Fonds d'action québécois pour le développement durable (FAQDD)  
Fonds de dotation Tara  
Footprint Friends  
Forecast the Facts – Citizen Engagement Lab (CEL)  
Forest Ethics  
Foundation for Endangered Wildlife (FEW)  
France Nature Environment  
FreeReporter  
Friends of the United Nations  
Friendship Ambassador Foundation (FAF)  
Fundacion Atpades  
Generation Zero  
Germanwatch  
Ghana National Youth Coalition on Climate Change (GNYCCC)  
Global Call to Action Against Poverty (GCAP)  
Global Canopy Programme, The  
Global Footprint Network  
Global Giving  
Global Green USA  
Global Hope Mobilization  
Global Movement for Children  
Global South Initiative  
Global Voluntary Development Association (GVDA)  
Global Youth Movement – Guyana  
GlobalCool  
Go Green Initiative  
Goodness 500  
Green Caravan Film Festival  
Green Church  
Green Festivals  
Green Growth Leaders  
Green Hand Organization (GHO)  
Green Initiative, The  
Green Student Forum  
Green Team, The  
Green the Gene  
Green Times Publication  
Green Youth Generation  
Greenheart Project  
Greening the Beige (GTB)  
Greenovation Hub  
Greenpeace International  
Greenpeace USA  
Greens, The  
GRID Alternatives  
Grønn Hverdag  
HACEY's Health Initiative  
Health and Environment Alliance (HEAL)  
Health Care Without Harm  
Healthy Planet UK  
HEDA Resource Centre  
Helpage International  
Hip Hop Caucus  
HUMANBE  
Humane Society International  
Iceland Nature Conservation Association (INCA)  
IDEAS (Intellectual Decisions on Environmental Awareness Solutions)  
iMatter  
Indian Network on Ethics and Climate Change (INECC)  
Indian Youth Climate Network (IYCN)  
indyACT  
Initiatives for Land, Lives & Peace  
Institute for Multi-Track Diplomacy (IMTD)  
Institute for Policy Studies  
Institute Team For The World Environmental Alliance 2004+  
Integrated Effort For Development Nepal (IED Nepal)  
Interamerican Association for Environmental Defense (AIDA)  
Interfaith Power and Light (The Regeneration Project)

International Animal & Birds Welfare Society (IA & BWS)	One Climate/OneWorld UK	(ForumCC)
International Center for Agricultural Research in Dry Areas (ICARDA)	One Community, Inc.	Tanzania Environmental Friendly Association (TEFA)
International Center for Sustainable Development & Environmental Studies (ICSDES)	Organization for Women's Development Bangladesh (OWDEB)	Tearfund
International Climate Change Adaptation & Mitigation Network (ICCAMNET)	Our Children's Trust	Tebtebba
International Council for Adult Education (ICAE)	Our Future is Green	The Saltus Forum
International Environmental Communication Association (IECA)	Our Horizon Society	This Place '09
International Federation for Human Rights (FIDH)	Our Task	Transition Express Campaign
International Federation of Medical Students' Associations (IFMSA)	Oxfam Great Britain	Transition Network
International Federation of Red Cross (IFRC)	Oxfam International	Transparency International
International Federation of Social Workers	P3 Foundation	Tree Media Foundation
International Institute for Environment and Development (IIED)	Pachamama Alliance, The	Tree Musketeers
International National Trusts Organization (INTO)	Pacific Conference of Churches (PCC)	Trees, Water & People
International Network for Educational Exchange (INEX)	Pasumai Thaaayagam (Green Motherland)	Trustee for Climates Australia
International Network for Social Eco-Entrepreneurs (INSE)	Peace and Collaborative Development Network	U.S. Climate Action Network (USCAN)
International Tibet Support Network	Peace Child International	Uganda Coalition for Sustainable Development
International Trade Union Confederation (ITUC)	Pensons Climat (Think Climate)	UK Youth Climate Coalition (UKYCC)
International Youth Council – Global Warming and Climate Change Initiatives	People and Planet	UN Regional Information Centre for Western Europe
Islands First	People's Initiative for Learning and Community Development (PILCD)	UNESCO Etxea
It's One Humanity	Peopletech	Union de Grupos Ambientalistas (Network of Environmental Groups)
Italian Climate Network	Philippine Youth Climate Movement	Union of Concerned Scientists (UCS)
Jaringan Hijau Mandiri	Phoenix Project Gambia	Unite for Climate/UNICEF
Jeunes Volontaires pour l'Environment - Nepal (JVE-NEPAL)	PHOOLEEN	United Nations Development Fund for Women
Julie's Bicycle	Physicians for Social Responsibility (PSR)	United Nations Volunteers (UNV)
Kids vs Global Warming	Plan International	United Planet Faith & Science Initiative
Kikandwa Environmental Association	Planet Call	United Science of Africa
Kiko Network	Planet Positive	USC Norman Lear Center's Hollywood, Health & Society Program
Klima Klub	Plant For The Planet	Verb, The
Kyoto2 Support Group (K2S)	Population Matters	Vidas Verdes
L'ultimatum Climatique	Post-Carbon Institute	Vitae Civillus
Labor Network for Sustainability	Practical Action	Vital Actions for Sustainable Development (AVD)
Last Ocean, The	Presencia Ciudadana	Voice of Community Organization
League of Conservation Voters (LCV)	Prince's Mayday Network, The	Vote Vets
Leonardo DiCaprio Foundation	Producers Guild of America (PGA) Green	Water Step (Edge Outreach)
Live Earth	Project Survival Pacific	WE (we.net)
Lokoj Institute	RACA Institute – GCAP Indonesia	Wechselwelle
Make Poverty History	RAIN Foundation	West African Forum for Environmental Education
MERCY Malaysia	Rainbow Warriors International	Where the Rain Falls – CARE France
METIS Global Awareness Network	Rainforest Action Network (RAN)	Wildlife Conservation Society (WCS)
Mexican Centre for Environmental Rights (CEMDA)	Rainforest Initiative, The	WiserEarth
Millennium Art	Raising Awareness on Environment and Climate Change Program (RAECP)	Women for a Change International Foundation, The
Millennium Institute	Renewables 100 Policy Institute	Women in Europe for a Common Future (WECF)
MomsRising	RESET	Women in Informal Employment Globalizing and Organizing (WIEGO)
Movement for Children and Youth Welfare	Resource Innovation Group, The (TRIG - National Climate Ethics Campaign)	Women's Environment and Development Organization (WEDO)
Music for Relief	Responding to Climate Change (RTCC)	World Association of Girl Guides & Girl Scouts (WAGGGS)
My Blue Planet	Ride For Renewables	World Climate Community
National Climate Ethics Campaign	Rock The Earth	World Conference of Religions for Peace (WCRP)
National Wildlife Federation (NWF)	Rocky Mountain Climate Organization	World Council of Churches
Natural Resource Defense Council (NRDC)	Safeworld International Foundation, The	World Future Council
Nature Trust of British Columbia	Sandbag Climate Campaign	World Mayors Council on Climate Change
Nektarina	Sane Energy Project	World Organization of the Scout Movement (WOSM)
Nepal Development Foundation	Save the Children (UK)	World Resources Institute (WRI)
Nepal Tunza Youth Environment Network (NTYEN)	Saviors Of Earth	World Society for the Protection of Animals
New Progressive Alliance	Seas at Risk	World Student Community for Sustainable Development (WSCSD)
New World Hope Organization	SERAC – Bangladesh	World Team Now
New Zealand Youth Delegation	Service Employees International Union (SEIU)	World Vision Australia
Next	ShareAction	Worldview Mission
NGO News	Sierra Club	WWF Germany
Niger Delta Women's Movement for Peace and Development	Small Earth Nepal, The	WWF India
Nigeria Youth Climate Coalition (NYCC)	Social Carbon	WWF International
Nobel Women's Initiative	SolarAid	WWF Japan
Norwegian Church Aid	SolarGeneration	WWF US
Noticias Positivas	South Asian Youth Climate Coalition	Xanvil – Cultura y Ecología
NPO Okinawa O.C.E.A.N. / NPO	Sri Lanka-United Nations Friendship Organisation	Yale Climate Project
Objectives for Sustainable Development and Environment	Stichting CXI AD Group	YMCA International
Ocean eXchange, the GEO Project	Stichting Dolphinmotion	Young Greens of Sweden
Ocean Story Foundation	Stitch Project	YoungPeopleFor
OceanHealth	Stop Nuisances	Young Volunteers of Great Lakes for Environment Youth and United Nations Global Alliance (YUNGA)
Oil Change International	StopGlobalWarming	Youth Engagement in Sustainability (YES Nepal)
One	Strategic Youth Network for Development	Youth Environment Network (YEN) – Zambia
One Change.org	Sustain Labour	Youth Partnership for Peace and Development
	Sustain US	Youth Vision Alliance Network (YVAN)
	Sustainable Environment & Ecological Development Society (SEEDS)	YOUThinkgreen
	Sustainable Green Initiative	YWCA
	Sustainable Sanctuary Coalition of Greater Kansas City	Zero Carbon Africa
	Synchronicity Earth	Zoological Society of London
	Taking IT Global	
	Tanzania Civil Society Forum on Climate Change	



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